



New Retailer Application

When you choose the Luscious Verde line,
you and your customers benefit from all that we have to offer, including:

- ◆ One of the most exclusive lines in the stationery market brought to you by a team that is uniquely passionate about what we do
- ◆ All the design guidance you need with our experienced designers
- ◆ Incredible customization, incredibly fast . . . 95 percent of LVC orders turn-around in 5 business days and all proofs are returned within 1 business day
- ◆ A wholesale estimate with every initial proof
- ◆ An almost 0 percent rate of error, from proofs to final product, we take extraordinary care to ensure that all orders are 100 percent correct
- ◆ Unlimited ink colors (digital printing only) on the same card for no upcharge
- ◆ Over 100 different colored, textured papers to choose from
- ◆ Sample rings with papers printed with ink choices and embellishments
- ◆ A variety of print processes and inks including white and metallic inks, digital, letterpress and thermography printing
- ◆ Free samples for your in-store displays

We are so glad that you are considering picking up our line for your store.
We look forward to developing a strong and lasting partnership with you!



Incomplete applications will not be considered.

Date: _____ Owner's Legal Name: _____

Company's Legal Name: _____

INFORMATION

Reseller ID: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____ Email: _____

Resale#: _____ Website: _____

Retail Store Commercial Studio Home Dealer Professional Photographer

Years in business: _____ Number of employees: _____ Gross annual sales (last year): _____

What percentage of your custom stationery sales are in each category?

_____ baby _____ child party _____ adult party _____ social stationery
_____ holiday _____ wedding _____ bar/bat mitzvah

Other stationery lines you carry: _____

How did you hear about us? _____

Please note: Luscious Verde has a two-catalog minimum.

I would like to purchase the following catalogs:

- | | |
|---------------------------------------------------------------------------|------------------------------------------------------------------------------|
| <input type="radio"/> Holiday Box 2015 \$150* | <input type="radio"/> Wedding Vol. III \$500
<i>Includes one update</i> |
| <input type="radio"/> Holiday Box 2016 \$150* | <input type="radio"/> Wedding Vol. IV \$600
<i>Includes three updates</i> |
| <input type="radio"/> Bar/Bat Vol. V \$600
<i>Includes two updates</i> | <input type="radio"/> Correspondence Vol. II \$350 |
| <input type="radio"/> Bar/Bat Vol. VI \$600
<i>Includes one update</i> | |

Holiday Boxes do not count toward the two-catalog minimum when purchased individually. Purchasing **both available boxes can be substituted for one album.*

By signing this retailer application I affirm all information represented is accurate and complete.

Authorized Signature: _____ Title: _____

If approved to be a retailer, we will contact you for payment information.